



# Partnership Packages

## 2022 International Latino Book Awards Ceremony & Latino Publishing University

August 19-20, 2022 at Los Angeles City College

[www.LatinoBookAwards.org](http://www.LatinoBookAwards.org)



**YOUR SUPPORT MAKES OUR EFFORTS POSSIBLE AS WE ADVOCATE FOR BOOKS BY AND ABOUT LATINOS**



**LATINO PUBLISHING UNIVERSITY**

EMPOWERING AUTHORS & PUBLISHERS  
INTERNATIONAL SOCIETY OF LATINO AUTHORS

<p><b>ELF CHAMPION PARTNER</b> <b>\$25,000</b></p> <ul style="list-style-type: none"> <li>✓ Featured single entity banner at ILBA Ceremony</li> <li>✓ Logo in ILBA Videos</li> <li>✓ Logo on event banners</li> <li>✓ Name in Press Releases</li> <li>✓ 1 page ad in featured position of Ceremony Program</li> <li>✓ 6 all event Ceremony &amp; LPU tickets</li> </ul>	<p><b>LATINO PUBLISHING UNIVERSITY PARTNER</b> <b>\$10,000</b></p> <ul style="list-style-type: none"> <li>✓ Featured single entity banner at Latino Publishing University</li> <li>✓ Logo on event banners</li> <li>✓ Name in Press Releases</li> <li>✓ 1 page ad in featured position of Ceremony Program</li> <li>✓ 4 all event Ceremony &amp; LPU tickets</li> </ul>	<p><b>RISING STAR PARTNER</b> <b>\$5,000</b></p> <ul style="list-style-type: none"> <li>✓ One of the new "Rising Star" Award would be 'Presented by' by your company</li> <li>✓ Logo on event banners</li> <li>✓ Name in Press Releases</li> <li>✓ 1 page ad in Ceremony Program</li> <li>✓ 3 all event Ceremony &amp; LPU tickets</li> </ul>	<p><b>GOLD PARTNER</b> <b>\$3,000</b></p> <ul style="list-style-type: none"> <li>✓ Logo on event banners</li> <li>✓ Name in Press Releases</li> <li>✓ 1 page ad in Ceremony Program</li> <li>✓ 2 all event Ceremony &amp; LPU tickets.</li> </ul>
<p><b>SILVER PARTNER</b> <b>\$2,000</b></p> <ul style="list-style-type: none"> <li>✓ Logo on event banners</li> <li>✓ Name in Press Releases</li> <li>✓ 1/2 page ad in Ceremony Program</li> <li>✓ 6 individual Ceremony tickets</li> </ul>	<p><b>BRONZE PARTNER</b> <b>\$1,000</b></p> <ul style="list-style-type: none"> <li>✓ Logo on event banners</li> <li>✓ Name in Press Releases</li> <li>✓ Logo in Ceremony Program</li> <li>✓ 4 individual Ceremony tickets</li> </ul>	<p><b>CONTRIBUTING PARTNER</b> <b>\$500</b></p> <ul style="list-style-type: none"> <li>✓ Logo on event banners</li> <li>✓ Name in Press Releases</li> <li>✓ Logo in Ceremony Program</li> <li>✓ 4 individual Ceremony tickets</li> </ul>	<p><b>MEDIA PARTNER*</b></p> <ul style="list-style-type: none"> <li>✓ Logo on event banners</li> <li>✓ Name in Press Releases</li> <li>✓ Logo in Ceremony Program</li> <li>✓ 1 all event Ceremony &amp; LPU tickets</li> </ul>

### WE APPRECIATE YOUR PARTNERSHIP

- \_\_\_\_\_ ELF Champion Partner **\$25,000**
- \_\_\_\_\_ LPU Partner **\$10,000**
- \_\_\_\_\_ Rising Star Partner **\$5,000**
- \_\_\_\_\_ Gold Partner **\$3,000**
- \_\_\_\_\_ Silver Partner **\$2,000**
- \_\_\_\_\_ Bronze Partner **\$1,000**
- \_\_\_\_\_ Contributing Partner **\$500**
- \_\_\_\_\_ Media Partner \* Varies
- \_\_\_\_\_ ILBA Ceremony Ticket **\$100** per ceremony
- \_\_\_\_\_ ISLA Latino Pub. Univ. Ticket **\$200** each

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Full Address \_\_\_\_\_

Website \_\_\_\_\_

**EMAIL OR MAIL YOUR FORM: [kirkwhisler@gmail.com](mailto:kirkwhisler@gmail.com) | 760-579-1696**

SEND PAYMENT: Online at [isla.news/shop](http://isla.news/shop) or write credit card below. Amount: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expires: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip code: \_\_\_\_\_

Make checks payable to **Empowering Latino Futures**. Mail to:

**Empowering Latino Futures**  
624 Hillcrest Ln.  
Fallbrook, CA 92028

*Empowering Latino Futures, formerly Latino Literacy Now, is a 501c3 nonprofit. Federal tax ID is 33-0868486.*

# International Latino Book Awards

Since Empowering Latino Futures created the International Latino Book Awards (ILBA), there have been 3,470 award winning authors and publishers honored in 105 categories of children and adult books. This year, it took 217 judges to evaluate all the book entries and help recognize the winners.

The ILBA has grown over the last 24 years to become the largest Latino literary and cultural awards in the USA. Categories are in Children's, Young Adult, Nonfiction, Fiction, eBooks, Design, Translation, and Best First Books. The books are written in English, Spanish, Portuguese or bilingual formats.

In 2020 we created special Legend Awards named after literary and community notables. These include Isabel Allende, Rudolfo Anaya, Charlie Ericksen, Alma Flor Ada, Juan Felipe Herrera, Dolores Huerta, Hank Lacayo, Mimi Lozano, Julian Nava, Victor Villaseñor, and Raul Yzaguirre.

✳ **Why it's important.** The Awards recognize the greatness in books by and about Latinos around the world. Winners have included the major Latino literary stars and nurtures those starting their writing career and will be the stars of tomorrow. Most of all, the Awards encourage thousands of future authors.

## ILBA Introduces the Rising Star Honorees

Over the last 24 years, the International Latino Book Awards has honored 3,470 titles, changing the perceptions of tens of thousands of people toward books written by and about Latinos. In the last two years, more than 20,000 people in the United States and all over the world have tuned in for our virtual Awards Ceremony.

The four Rising Star Honoree categories are Children's, Non-Fiction, Fiction, and Poetry books. The Rising Stars will be chosen from authors who are not yet making a full-time living as an author and who are Gold Medal winners in a corresponding categories for each of the four Awards.

Each prizewinner will receive a \$3,500 package that includes a check for \$1,000, distribution of an article about their book to 450+ Latino media outlets, a press release focusing on the four 2022 Rising Stars, a special award, and billing as a representative of the next generation of 'Must Read' authors.

The International Latino Book Awards program is part of Empowering Latino Futures, a 501c3 nonprofit which has produced 69 Latino Book & Family Festivals around the USA and operates programs like Education Begins in the Home, the Award-Winning Author Tour, and Empowering Students. ELF is also an Affiliate of the American Library Association and other organizations.

## ISLA Latino Publishing University

### August 19-20, 2022 at Los Angeles City College

Over the past five years we have held over a dozen International Society of Latino Author webinars on topics designed to help authors and smaller publishers succeed in book publishing. These workshops are designed to complement the type of workshops that the Independent Book Publishers Association offers at their IBPA Publishing University. We had planned for our first in person event in 2020, but Covid got in the way. We are honored that LACC will be hosting the first Latino Publishing University as part of the 2022 Int'l Latino Book Awards Ceremony.

The types of workshops offered include: Finding a quality translator; How to get an agent; Finding the right illustrator; How to get an editor; Metadata for Latino themed books; Book distribution for consumer and library markets; Marketing; Book design elements. Print on demand made simple; and Trends in Latino book publishing. Questions may be asked in Spanish in any of the workshops.



✳ **This is ELF's ONLY Fundraiser.** Please help our programs meet their full potential.

✳ **The Growth.** In 1980, there were less than 300 books a year being published in the USA with Latino authors. By 1997, when the organization started, over a 1,000 books a year were being published with Latino authors. Today, that figure is around 30,000 books per year by Latino authors in the USA. We are very proud of that evolution. This year, Latinos in the USA will spend over \$750 million on books.

✳ **Media Exposure.** Every year coverage of the Awards has grown. Past coverage has included American Latino TV, Univision, HiTn, book industry media, and over 230 publications around the USA.



2019 Award Winning Authors, Children Picture Book Awards



2019 Award Winning Authors, Fiction Awards Part I

## TIMELINE

### Friday, August 19

**11am-5pm:** Latino Publishing University

**12pm:** Poetry, Translation, Mariposa y más Awards Ceremony

**1pm:** Lunch & Networking

**6pm:** Fiction Book Awards Ceremony

**7pm:** Dinner & time to get to know the honorees

### Saturday, August 20

**10am-5pm:** Latino Publishing University

**12pm:** Children's & Young Adult Book Awards Ceremony

**1pm:** Lunch & Networking

**6pm:** NonFiction Book Awards Ceremony

**7pm:** Closing Dinner Gala

All activities are on the Los Angeles City College campus between the Student Union and Holmes Buildings. All attendees will have free parking in Parking Lot 4.